



B2B

WHY JOIN?

Employers join BLNs to have the opportunity to engage with like-minded businesses to learn how to progress in the journey toward inclusion of diverse talent who happen to have disabilities.

The DC Metro BLN gears its programs and resources to the needs of human resources professionals, diversity and inclusion officers and EEOC directors.

www.dcmetrobln.org
202-630-9266



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We engage, educate and inform

The **DC Metro Business Leadership Network** is an employer led non-profit that uses a business to business model offering education, training programs and resources to **change attitudes and address concerns of businesses** so that they learn how to proactively include people with disabilities in the workforce, marketplace and supplier diversity.

DC Metro BLN an affiliate member of the USBLN®.

The DC Metro BLN is an educational organization that uses a B2B format to engage, educate and inform employers on critical topics designed to promote the inclusion of talent with disabilities as a diversity strategy resulting in ROI. Programs are held in Suburban MD, Northern VA and the District of Columbia.

All topics focus on disability best practices.

2012 PROGRAMS

- Disability Etiquette
- Supplier Diversity (*Disabled Owned Businesses*)
- Expanding Market share for ROI
- The Maturing Workforce: Aging into Disability
- Successful Employment for Individuals with Autism
- Beyond Compliance to Employer of Choice
- The Latest News from OFCCP and EEOC
- Internships and Mentoring for High School Youth with Disabilities
- Partnering with Universities/Colleges/HBC U's for Recruitment Success
- Disability as a Diversity Strategy
- Wounded Warrior Strategies for Successful Career Transition
- Best Practices Forum: Disability Friendly Employers
- Interviewing Individuals with Disabilities
- Reasonable Accommodations

We change attitudes and address business concerns

CORPORATE MEMBERSHIP (\$700)

Benefits:

- All employees of the corporation are members.
- Members Only Access on web site
- Discount Program fee (50%)
- Free Quarterly Member Meeting/Networking
- Web Listing as a Disability Friendly Employer links to company recruiting site
- Featured in one quarterly newsletter per year
- First right of refusal for Event Host

USBLN® CORPORATE MEMBERSHIP (\$350)

Benefits:

- All employees of the corporation are members.
- If your Business is a USBLN® Member, you can join the DC Metro BLN as a corporate member at a discount.

SMALL BUSINESS or NON-PROFIT (\$300)

Benefits:

- All employees of the small business or non-profit are members.
- Members Only Access on web site
- Discount Program fee (50%)
- Free Quarterly Member Meeting/Networking
- PLUS: Web Advertising

INDIVIDUAL MEMBERSHIPS

Student **(\$45)**- Individual **(\$95)**- SHRM or ILG members **(\$75)**

Supplier Diversity Professional **(\$200)***

Benefits:

- Only the individual person is the member.
- Members Only Access on web site
- Discount Program fee (50%)
- Free Quarterly Member Meeting/Networking